

For immediate release

St. Petersburg participates in "ITE Hong Kong 2022" for the first time



St. Petersburg is one of the most beautiful cities in the world and the main attraction of Russia, which annually wins the most prestigious awards World Travel Awards. Extensive tourism opportunities will first appear this year at the ITE Hong Kong 2022 international tourism exhibition, taking place from August 18 to 21, 2022 at the Wan Chai Convention and Exhibition Center, Hong Kong. Welcome to visit our stand Booth No.: C101

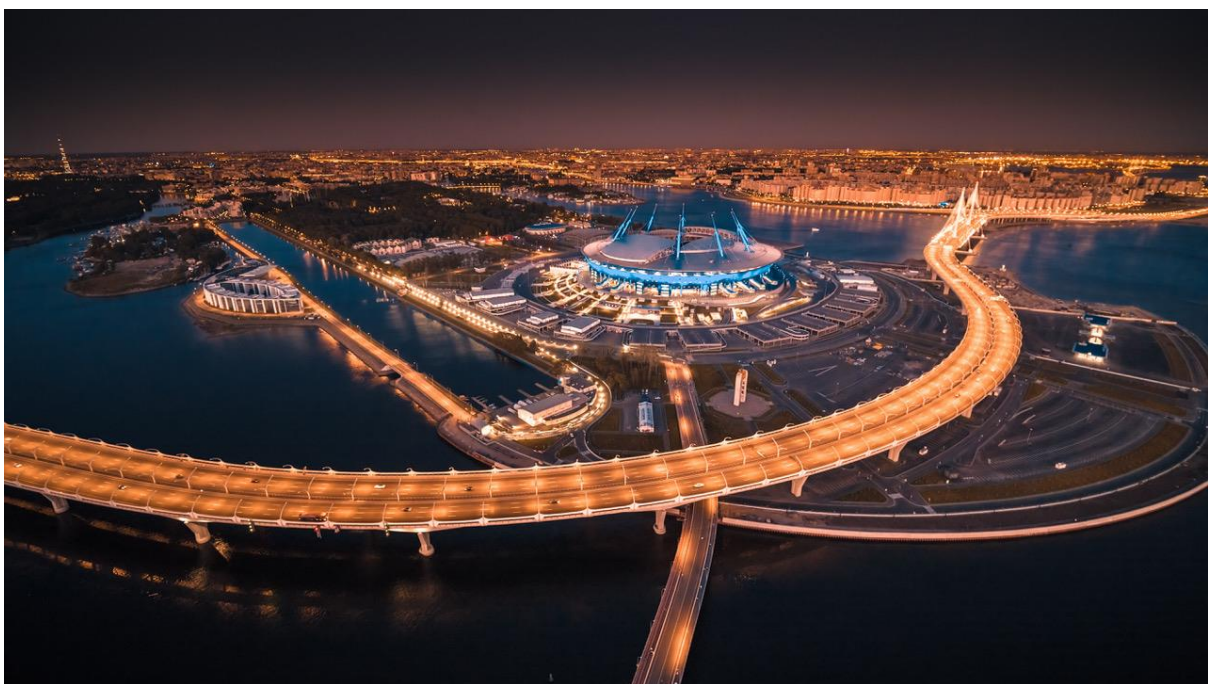
The exhibition is a major event in the Asia-Pacific region. Every year the event brings together a large number of tourism professionals from all over the world: more than 80% of exhibitors from abroad and almost 40% of professional visitors from mainland China and other parts of Asia.

Hong Kong is the 12th largest service market in the world. The participation of St. Petersburg in the ITE gives new opportunities to the city for expanding the sphere of hospitality in the international arena and developing cooperation with the countries of the Asia-Pacific region.

On August 19, as part of the business program of the ITE Hong Kong 2022 exhibition, a specialized presentation session of St. Petersburg will be held, during which the entire tourist infrastructure of the city and individual tourist offers for all-season tourism of various categories of residents will be presented.

During the exhibition, visitors to the stand of St. Petersburg not only communicate with those they meet and learn about the possibilities of business, cultural, educational, event, health and other types of tourism in St. Petersburg, but also participate in interactive and entertainment events, take a virtual quiz on knowledge of destinations and distant commemorative prizes.

The Convention Bureau of St. Petersburg, a subordinate institution of the Committee for Tourism Development of St. Petersburg, is responsible for participation in the exhibition of the city.



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SAINT PETERSBURG CONVENTION BUREAU, for details, please visit: www.spccb.ru/en